

Helping Finance and Support Canada's Leading Growth Companies.

The Business

Waterfront Capital Corporation is a boutique corporate advisory firm which offers a range of financial and communications services to companies in various industry sectors. Waterfront Capital Corporation often acts as a strategic partner to enterprises through the entire corporate "life-cycle", providing some or all of the following advisory services:

- independent expertise and business advisory services in connection with venture capital markets
- investor relations and communications
- assistance with initial public offerings and secondary financings
- mergers and acquisitions advice
- public market administration
- media and marketing advice
- Exempt Market Dealer under the Company's subsidiary, Waterfront Strategic Capital Corp.

Five Reasons to become a Waterfront Capital Client

1. Clarity

We help the markets clearly understand your company's business plan, management strengths, milestones and potential;

2. Urgency

We produce a compelling Fact Sheet and corporate presentation for clients that are brief, clear, concise and create a sense of urgency to act;

3. Key Audience

We present your story to our strong, pre-qualified and targeted network, which includes:

- ❖ Nearly 900 key Investment Advisors across Canada
- ❖ 35 institutional and family wealth managers in Europe – France, Switzerland, Monaco, London and Germany
- ❖ Financial and mainstream media

4. Focus

Constant focus on follow-up calls, timely and accurate updates and tangible results over the length of our mandate;

5. Flexible

You have the right to cancel your contract with us at any time. Our average mandate is no more than 6 months. At the end of that time, we anticipate that we will have assisted you in establishing an efficient, focused and powerful capital markets communications program that can be handled internally.

Waterfront Capital Corporation

WFG:TSX Venture Exchange

Advisory

Nearly 900 Investment Advisors

Capital Markets

(Waterfront Strategic Capital Corp. – subsidiary)

Exempt Market Dealer in

B.C., Alberta, Manitoba, Ontario

Our People

Waterfront Capital has also engaged relevant technology and resource sector advisors to assist in furthering its business strategy.

Exempt Market Dealer

Waterfront's Capital Markets services are offered through its wholly owned subsidiary, Waterfront Strategic Capital Corporation, an Exempt Market Dealer ("EMD"). Waterfront Strategic offers financing support for our private and public company clients from retail, institutional and family wealth management investors in Canada and abroad.

EMDs are *exempt market securities dealers* registered under provincial securities legislation in one or more jurisdictions in Canada.

- ❖ Waterfront Strategic Capital Corporation is registered in British Columbia, Alberta, Manitoba and Ontario.

EMDs may act in two primary capacities in the capital markets:

- 1) as a dealer or underwriter for any securities which are prospectus exempt, or
- 2) as a dealer for any securities, including investment funds which are prospectus qualified (mutual funds) or prospectus exempt (pooled funds), provided they are sold to clients who qualify for the purchase of exempt securities.



Douglas Mason
Chairman and CEO

Waterfront Capital has extensive experience in financings and acquisitions in capital markets.



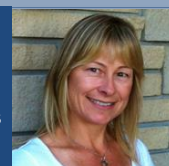
Spencer Dyer
Head, Institutional Sales

Waterfront Capital has access to key institutional accounts across Canada.

- Toronto
- Montreal
- Vancouver



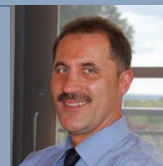
Clive Shallow
Shareholder
Communications



Valerie Samson
Marketing and
Corporate Affairs



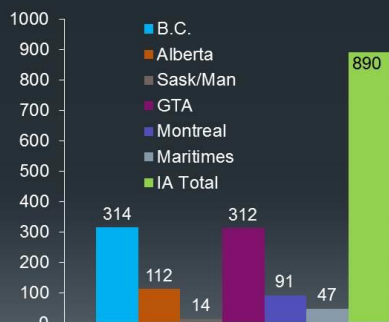
Bruce Morley
Director



Sead Hamzagic
CFO

Investment Advisor Network

As at Q2 2015



Select Cities	IA's	Select Cities	IA's
Ancaster	1	Mississauga	4
Bancroft	1	Moncton	4
Bedford	1	Montreal	91
Brandon	2	Nanaimo	5
Brantford	1	New Market	8
Burlington	6	North Battleford	1
Calgary	95	North York	2
Cambridge	1	North York	2
Campbell River	1	Ottawa	12
Charlottetown	3	Penticton	2
Edmonton	11	Port Alberni	2
Fredericton	2	Prince George	6
Halifax	38	Red Deer	1
Hinton	2	Regina	1
Kamloops	4	Saskatoon	4
Kelowna	1	Sydney	1
Kingston	2	Thornhill	1
Kitchener	6	Toronto	234
Lethbridge	1	Vancouver	238
Lloydminster	1	Victoria	10
London	10	Waterloo	8
Markham	2	Winnipeg	6
Med Hat	1		

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Contact Us

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